

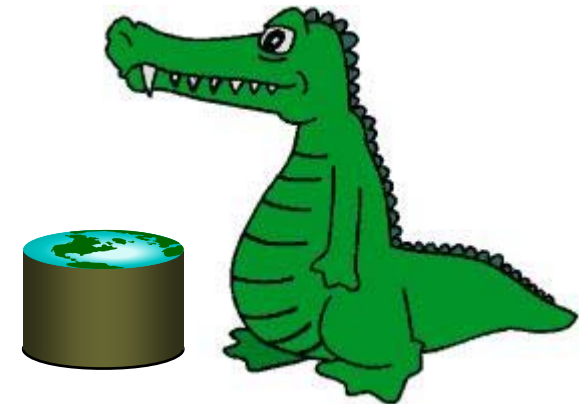


# DATA SCIENCE: APLICACIONES A LA BIOLOGIA Y A LA MEDICINA CON PYTHON Y R

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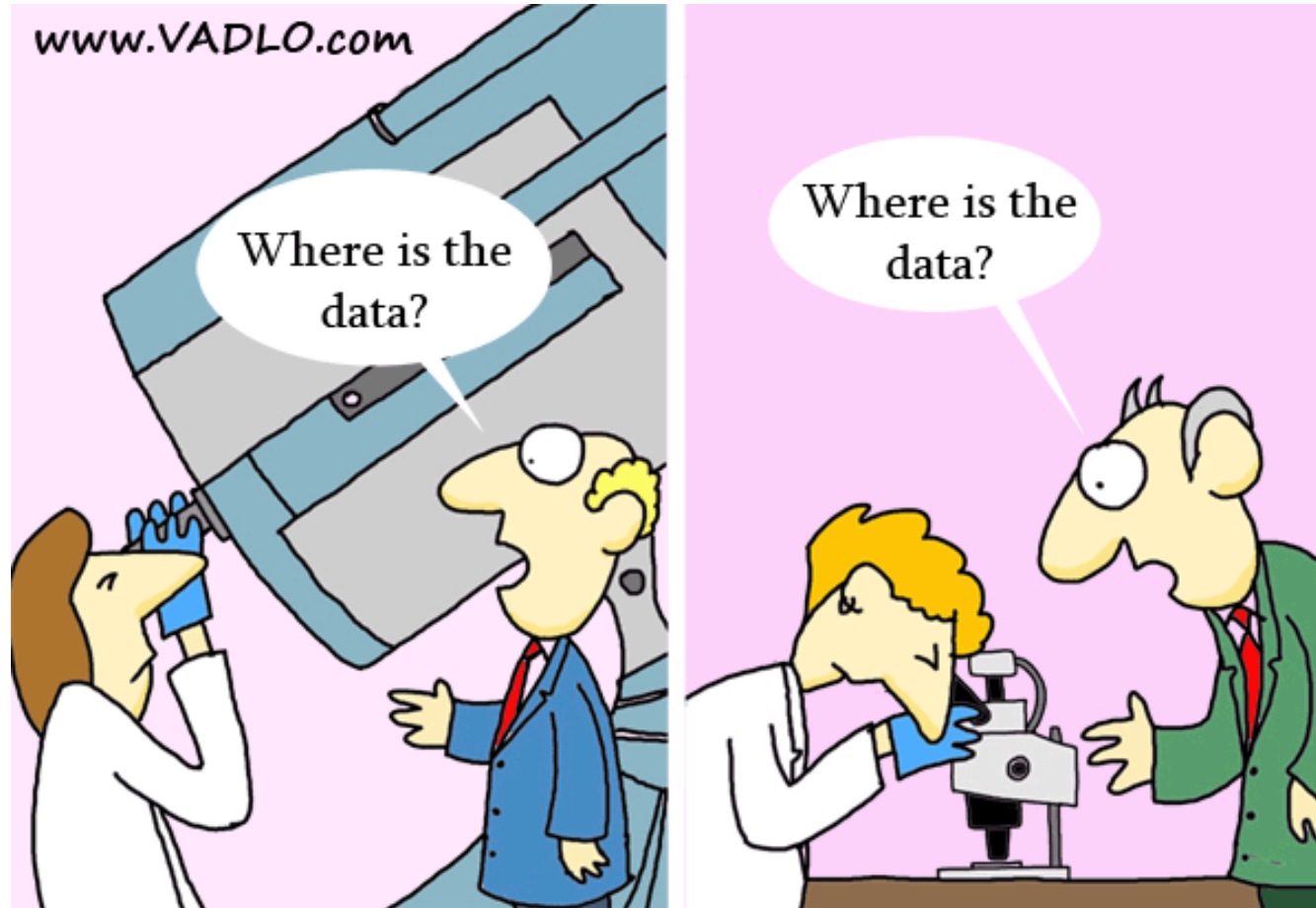
UNIVERSITAT DE  
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Based on notes from CS194 at UC Berkeley by Michael Franklin, John Canny, and Jeff Hammerbacher / University of Florida, CISE Department  
Prof. Daisy Zhe Wang

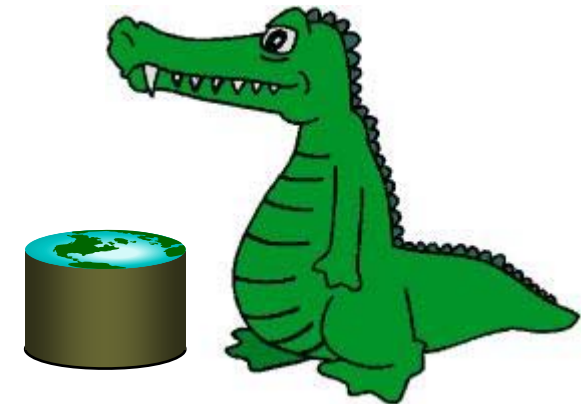
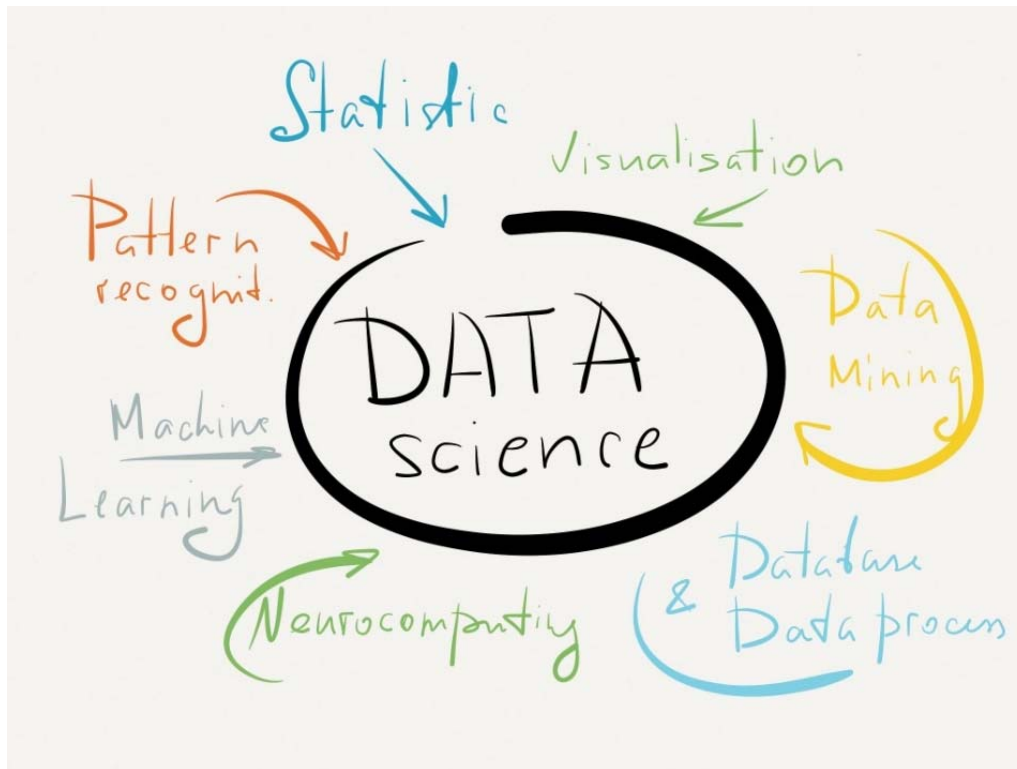


# Grand Unification of Sciences



Grand Unification of Sciences

# What is Data Science?



Why, Where, What, How, Who



# “Data Science” an Emerging Field

## What is Data Science?

The future belongs to the companies  
and people that turn data into products



O'Reilly Radar report, 2011



# Data Science – A Definition

**Data Science** is the science which uses computer science, statistics and machine learning, visualization and human-computer interactions to **collect, clean, integrate, analyze, visualize, interact with data to create data products and science.**



# Goal of Data Science

Turn **data** into **data products and science**.

## WHY IS HEALTH DATA SCIENCE IMPORTANT?

### **P** Personalized Medicine

Merge and analyze data sets from from multiple sources to create personalized treatment.

### **G** Genomics

Inexpensive DNA sequencing and next-generation genomic technologies are changing the way health care providers do business.

### **S** Self-Motivated Care

It's a "patient heal thyself" world, now. Developments like personal genetic testing, online patient networks, and behavioral apps are allowing individuals to take control of their own health.


### **D** Disease Modeling and Mapping








One of the flashiest uses of data science in the past few years has been in tracking (and finding ways to halt or prevent) diseases.



Some recent ML Competitions at <https://www.kaggle.com/>

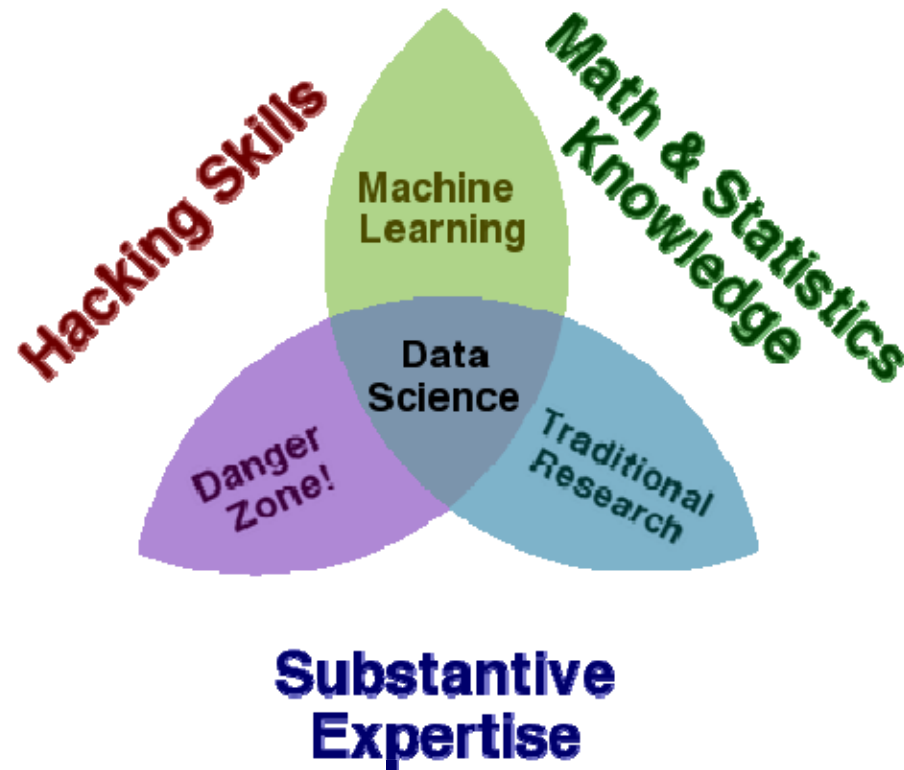
NIST Pre-Pilot Data Science Evaluation – likely to be incorporated to be part of Labs/Final project



Active Competitions	
	<b>Flight Quest 2: Flight Optimization</b> Final Phase of Flight Quest 2 33 days Coming soon \$220,000
	<b>Packing Santa's Sleigh</b> He's making a list, checking it twice; to fill up his sleigh, he needs your advice 5.8 days 338 teams \$10,000
	<b>Flu Forecasting</b>  Predict when, where and how strong the flu will be 41 days 37 teams
	<b>Galaxy Zoo - The Galaxy Challenge</b> Classify the morphologies of distant galaxies in our Universe 2 months 160 teams \$16,000
	<b>Loan Default Prediction - Imperial College Lon...</b> Constructing an optimal portfolio of loans 52 days 82 teams \$10,000
	<b>Dogs vs. Cats</b> Create an algorithm to distinguish dogs from cats 11 days 166 teams Swag



# Data Science – A Visual Definition







# Contrast: Databases

	Databases	Data Science
Data Value	"Precious"	"Cheap"
Data Volume	Modest	Massive
Examples	Bank records, Personnel records, Census, Medical records	Online clicks, GPS logs, Tweets, Building sensor readings
Priorities	Consistency, Error recovery, Auditability	Speed, Availability, Query richness
Structured	Strongly (Schema)	Weakly or none (Text)
Properties	Transactions, ACID*	CAP* theorem (2/3), eventual consistency
Realizations	SQL	NoSQL: MongoDB, CouchDB, Hbase, Cassandra, Riak, Memcached, Apache River, ...

ACID = Atomicity, Consistency, Isolation and Durability

CAP = Consistency, Availability, Partition  
Tolerance



# Contrast: Machine Learning

## Machine Learning

Develop new (individual) models

Prove mathematical properties of models

Improve/validate on a few, relatively clean, small datasets

Publish a paper

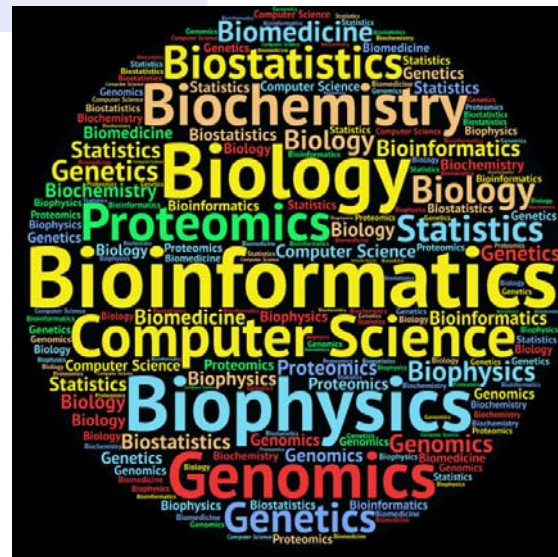
## Data Science

Explore many models, build and tune hybrids

Understand empirical properties of models

Develop/use tools that can handle massive datasets

Take action!





# datavolution

## DATAVOLUTION – THE SURVIVAL OF THE BITTEST

